

# Department of Agribusiness Management (ISO 9001:2015 certified)

## COLLEGE OF AGRICULTURE, PUNE

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The MBA (Agri.), a fully residential, post graduate degree programme in agribusiness management, is implemented under the flagship of ICAR, New Delhi. With the advent of globalization and as Indian economy primarily being agro based, the need for trained managers, who have exposure and skills of diverse cultures, is increasing in the country. Agribusiness has opened up vast opportunities for value addition, packaging, retailing and export of agricultural products, high applications of advanced technology and management. As majority of Indian population is dependent on agriculture and this sector supplies raw material for various agro based industries, the progressive growth of Indian economy is most likely to be controlled by Agri. business sector. The MBA (Agri) course is designed to provide an ideal learning environment, practical interaction with industry and adequate field exposure to enable the development enterprising agribusiness professionals to meet the growing need of the industry.

### **Dawn of MBA (Agri) programme:**

- One year post-graduate certificate course in Farm Management and practical Agriculture was in operation since, 1964 at the College of Agriculture, Pune under the non-planned scheme for advanced training in Farm Management and practical Agriculture.
- The university revived the scheme and shifted its headquarter from Agril. College, Pune to the central Campus, MPKV, Rahuri in 1981
- The certificate course was converted into Diploma course (DFBM) in view of the improvement of the syllabus of the course in 1981.

- The conversion of one year diploma course in Farm Management into two years post graduate programme in Agri-Business Management undertaken with intake capacity of 8 students was implemented in academic year 1998-99 with view of giving better and inclusive knowledge of Agri-Business Management to student according to market demand
- The M.Sc. (Agri.) programme in Agri- Business Management with intake capacity of 8 students was shifted from PGI, Rahuri to College of Agriculture, Pune in academic year 2006-07. Only two batches were enrolled under this degree nomenclature.
- **MBM (Agri) degree programme was launched in 2008 with intake capacity of 30 students, at College of Agriculture, Pune with inhouse and outsourcing in the ratio of 20:80.**
- From the year 2009, this post-graduate degree programme was started under the flagship of ICAR, New Delhi and the degree nomenclature changed as MBA (Agri)
- Since its inception i.e. from 2008 to 2019, about 257 students have successfully pass out with 1005 turn out ratio.

#### **Features of MBA (Agri) Programme:**

- Multi-stream approach
- Provide job opportunities at managerial, executive and officer levels in private and public sectors.
- Make the students to start their own ventures.
- Inclusion of core and applied courses from management stream
- Develop to take care of needs of various industries and stakeholders in agricultural sector.
- Provision of compulsory Summer Training/ Industrial attachment for practical exposure of management environment to students.